

Cookie Policy

Last updated: August 2026

1. About this Cookie Policy

Tozetta Nederland B.V. uses cookies and similar technologies on its website. This Cookie Policy explains which cookies we use, why we use them, and how you can manage your cookie preferences.

This Cookie Policy should be read together with our Privacy Policy.

2. What are cookies?

Cookies are small text files that are stored on your computer, smartphone, tablet or other device when you visit a website. During a future visit, the information stored in these cookies can be retrieved.

In addition to cookies, we may use similar technologies such as scripts, tags, pixels and local browser storage. For the purposes of this policy, these technologies are collectively referred to as "cookies."

3. Which cookies do we use?

We distinguish between the following categories of cookies.

3.1 Essential cookies

Essential cookies are required for the website to function securely, correctly and efficiently. These cookies are used, for example, to:

- remember your cookie preferences;
- protect the website against misuse;
- ensure the secure operation of the website;
- handle website traffic correctly; and
- enable features that you specifically request.

These cookies do not require your consent and therefore cannot be disabled through our cookie banner.

3.2 Analytics cookies

We use analytics cookies to understand how visitors use our website and to improve its performance. For this purpose, we use Google Analytics 4.

These cookies help us analyse:

- the number of visitors;
- which pages are visited;
- how visitors navigate through the website;

- how long pages are viewed;
- which websites or campaigns visitors came from;
- which devices and browsers are used; and
- where technical or usability issues occur.

Analytics cookies that may have an impact on your privacy are only activated after you have provided your consent through our cookie banner.

3.3 Marketing cookies

With your consent, we may use marketing cookies through Google Ads.

These cookies may be used to:

- measure conversions;
- analyse advertising campaign performance;
- determine whether an advertisement resulted in a website visit or enquiry;
- display more relevant advertisements; and
- reach previous visitors through remarketing.

Marketing cookies are only placed after you have given your consent.

If you decline marketing cookies, you may still see advertisements from Tozetta. However, these advertisements will be less relevant to your interests.

3.4 Cookies for embedded content

Our website may contain embedded content provided by third parties, including YouTube videos and Google Maps.

When this content is loaded, the relevant provider may process information such as:

- your IP address;
- browser and device information;
- the page you are visiting;
- your interaction with the embedded content; and
- information stored in existing cookies.

YouTube videos and Google Maps are only loaded after you have provided consent for the relevant cookie category. Until then, we display a placeholder or an external link where possible.

4. Google Tag Manager

We use Google Tag Manager to manage website tags and scripts.

Google Tag Manager itself does not collect personal data for analytics purposes. It is used solely to deploy other services, such as Google Analytics and Google Ads, which are only activated according to your cookie preferences.

5. Google Search Console

We use Google Search Console to monitor the visibility and technical performance of our website in Google Search.

Google Search Console is not used to track individual website visitors and does not place cookies on your device through our website.

6. Google Consent Mode

We use Google Consent Mode to communicate your cookie preferences to Google's services.

This may include consent signals for:

- `analytics_storage`;
- `ad_storage`;
- `ad_user_data`; and
- `ad_personalization`.

Where consent is required, these settings are denied by default until you make your choice through our cookie banner.

Google Consent Mode is a technical mechanism and does not replace your consent.

7. Self-hosted fonts

The fonts used on our website are hosted by Tozetta. No connection is made to external font providers such as Google Fonts when loading our website.

8. External links

Our website may contain links to third-party websites or services, such as an external appointment scheduling page.

Once you leave our website, the privacy and cookie policies of the relevant third party apply. Tozetta has no control over cookies placed by external websites.

9. Giving or refusing consent

When you visit our website for the first time, you will see our cookie banner. Through this banner you can:

- accept all optional cookies;
- reject all optional cookies;
- manage your preferences by category; and
- read more about the cookies we use.

Optional cookies are never enabled by default.

You can continue using our website even if you reject optional cookies. However, certain features such as YouTube videos or Google Maps may not be available until you provide consent.

10. Changing your cookie preferences

You can change or withdraw your consent at any time by selecting **Cookie Settings** in the footer of our website.

If you withdraw your consent, we will stop activating the relevant optional cookies and services. Withdrawal of consent does not affect processing that took place before your consent was withdrawn.

You may also delete cookies through your browser settings.

11. Cookie overview

The table below provides an overview of the cookies that may be used on our website. The exact cookies depend on your preferences and the Google services that are enabled.

Essential cookies

Cookie	Provider	Purpose	Retention Period
Cookie Preferences	Tozetta	Stores your cookie preferences	Up to 12 months
Consent Version	Tozetta	Stores the version of the cookie banner linked to your consent	Up to 12 months
Security and Session Cookies	Tozetta / Vercel	Security and technical operation of the website	Session or technically required

The final technical cookie names used by Tozetta will be added before the website goes live.

Analytics cookies

These cookies are only placed after consent has been given.

Cookie	Provider	Purpose	Retention Period
_ga	Google Analytics	Distinguishes visitors for statistical analysis	Up to 2 years

<code>_ga_<container-id></code>	Google Analytics	Stores GA4 session and measurement status	Up to 2 years
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Actual retention periods depend on the Google Analytics configuration.

Marketing cookies

These cookies are only placed after consent has been given.

Cookie	Provider	Purpose	Retention Period
<code>_gcl_a_u</code>	Google Ads	Measures conversions and advertising performance	Up to 90 days
<code>_gcl_a_w</code>	Google Ads	Links ad clicks to conversions	Up to 90 days
<code>IDE</code>	Google	Advertising measurement and, depending on configuration, personalised advertising	Up to 13 months

Google may place additional cookies depending on the enabled services and browser configuration.

Embedded content

YouTube and Google Maps may place cookies after you have provided consent.

The exact cookies depend on:

- your browser;
- whether you are signed in to a Google account;
- the implementation used;
- your interaction with Google's services; and
- Google's own settings.

12. Cookie retention periods

We do not retain cookies longer than necessary for the purposes for which they are used.

Session cookies are generally removed when you close your browser. Persistent cookies remain on your device until they expire or are deleted manually.

The applicable retention periods are included in the cookie overview above.

13. Processing by Google

When using Google Analytics, Google Ads, YouTube or Google Maps, personal data may be processed by Google, including outside the European Economic Area, such as in the United States.

Where personal data is transferred outside the European Economic Area, appropriate safeguards will be applied in accordance with applicable data protection legislation.

Further information can be found in our Privacy Policy.

14. Your privacy rights

Where cookies involve the processing of personal data, you may have the right to:

- access your personal data;
- rectify inaccurate personal data;
- request erasure of your personal data;
- restrict processing;
- receive your personal data in a portable format;
- object to processing; and
- withdraw your consent at any time.

Requests may be submitted to:

Privacy@Tozetta.com

You also have the right to lodge a complaint with your local supervisory authority.

15. Changes to this Cookie Policy

We may update this Cookie Policy from time to time if our website, the cookies we use, our service providers or applicable laws change.

If material changes are made, we may ask you to review your cookie preferences again.

The date at the top of this page indicates when this Cookie Policy was last updated.

16. Contact

If you have any questions about this Cookie Policy or our use of cookies, please contact us.

Tozetta Nederland B.V.
Atoomweg 63

Cookieverklaring

3542 AA Utrecht
The Netherlands

Email: Privacy@Tozetta.com

Chamber of Commerce (KvK): 95257535